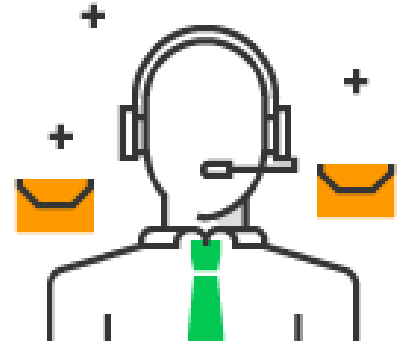


Right Networks®

The Right way into the cloud.



Top 5 Reasons to Run your Quickbooks Desktop in the Cloud

Connect, share and collaborate in the cloud with no interruptions to your business processes and workflows.

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Introduction

Moving to the cloud has been a hot topic for businesses for more than ten years. As time goes on, more and more companies are leveraging cloud technology to make their business more flexible, collaborative, and efficient.

While moving your QuickBooks Desktop to the cloud may sound complicated and difficult, a quality cloud provider makes it easy. With Right Networks, you can keep using your time-tested processes and the full-featured financial software you know and love, while gaining the benefits of a cloud-enabled, SaaS solution.

1

Increase
Productivity

1

Increase Productivity

Accessing QuickBooks Desktop in the cloud boosts your productivity in many ways. Log on anytime, anywhere to view or work in the files you need. Small businesses can collaborate from any or all locations at once, making better use of company resources and saving time. A small business owner can give an accountant access to work with a QuickBooks file at any time, without interrupting each other's work. Team members and business partners can collaborate remotely without the need for travel.



1

Increase Productivity

If you are used to working in QuickBooks Desktop, you can still maintain your workflows and processes. Cloud-enabled QuickBooks Desktop works exactly the same as on your local computer or server. There is no need to learn new software or change any of your processes. You can also continue to email, sync with other applications, utilize add-on services from Intuit such as payroll, inventory management and invoicing.



If you run software installed on your PC, you risk lost productivity if your PC crashes or fails. If your cloud provider is unreliable, your work can be interrupted due to scheduled maintenance or unscheduled downtime. There are better alternatives. An enterprise-class cloud infrastructure will be highly available, ensuring you always have access to your applications and data, and also provide a variety of other benefits such as security, technical support and backups.

2

Eliminate
IT Hassles

2

Eliminate IT Hassles

Moving your QuickBooks Desktop to the cloud can eliminate many of the IT hassles that you deal with today. When working with a cloud provider, they provide and manage the hardware on which your data and applications run. After moving to the cloud, the applications and data you access are now located in the cloud provider's environment, therefore you no longer have to install or maintain any software on local machines.

"More than 1-in-3 small businesses spend more time tidying up their desks than backing up their data." ¹

Many cloud providers offer only a minimum range of services, leaving most of the work to you. Others, however, provide a "managed environment" where your security, updates, backups and maintenance will be handled by experts. You simply need to log in and focus on your work.

3

Minimize
Risks

3

Minimize Risks

From minor mishaps like spilling your coffee on your computer, to natural disasters and security risks, there is a lot to protect against when it comes to your business. For this reason, the FCC recommends businesses secure their internet access, provide firewall security for internet connections, protect information, computers and networks from cyber attacks, and make backups of important business data and information. ²



When your QuickBooks application and data is moved to the cloud with a reputable provider, these important tasks are provided for you as part of their cloud solution. Should anything catastrophic occur, your important business information will be intact and accessible from anywhere.

3

Minimize Risks

Prevent Loss From Natural Disasters and Extreme Weather

According to the Institute for Business and Home Safety, an estimated 25 percent of businesses do not reopen following a major disaster.³ For those that do eventually reopen, losses can be staggering. It has been estimated that small businesses lose an average of \$3,000 a day after closing due to a major storm.⁴



Despite the shocking numbers, just 43 percent of small businesses have a disaster-recovery plan.⁵ It's easy to think "it won't happen to me or where I live and work." However, as of March 2015, SBA has approved nearly 2.0 million disaster loans for over \$53 billion.⁶

"Almost 90% of small- and medium-sized businesses in the US do not use data protection for company and customer information."⁷

- McAfee

4

Grow Your
Business

4

Grow Your Business

Eliminating IT hassles and gaining anytime, anywhere access can work wonders to help you focus on growing your business. Whether a business is looking to deliver more services or expand geographically, or you want to keep ahead of the competition, the cloud is a strategic tool to help you meet your business goals.



4

Grow Your Business

With the cloud, small business owners can manage their finances anytime, anywhere. Or, if you utilize an accountant or bookkeeping service for your business, they will no longer need to take up your time to manage your books. They can log in and access your data remotely and in real time.



5

Prepare for
the Future

5

Prepare for the Future

“37% of U.S. small businesses are using the cloud, and it is anticipated that 78% of small businesses will be running their entire business in the cloud by 2020.”⁸

- Intuit

You can move more than your QuickBooks Desktop to the cloud. You can also cloud-enable and integrate other business critical desktop and SaaS-based software with your QuickBooks Desktop in the cloud.

If you are a small business, the cloud is your future workspace. By adopting this technology now, you can prepare yourself to remain competitive in your marketplace in the years to come.

Closing

Thirty eight percent of small business owners say the most valuable asset to their business is time.⁹ Whether you choose to use the efficiencies you gain from the cloud to expand your business, or take a much needed vacation, you're certain to get some time back in your busy schedule.



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